



# Providing State Support for Domestic Market Research

**Decree #713 of the President of the Republic  
of Azerbaijan dated May 29, 2019**



**“Guideline on providing state support for the domestic  
market research to  
stimulate the competitive production of micro, small  
and medium businesses”**

# Objectives



To review the existing conditions of the domestic market

To increase production in the private sector



To create new enterprises and facilities

To stimulate the competitive production



# Businesses



Micro business



Small business



Medium business

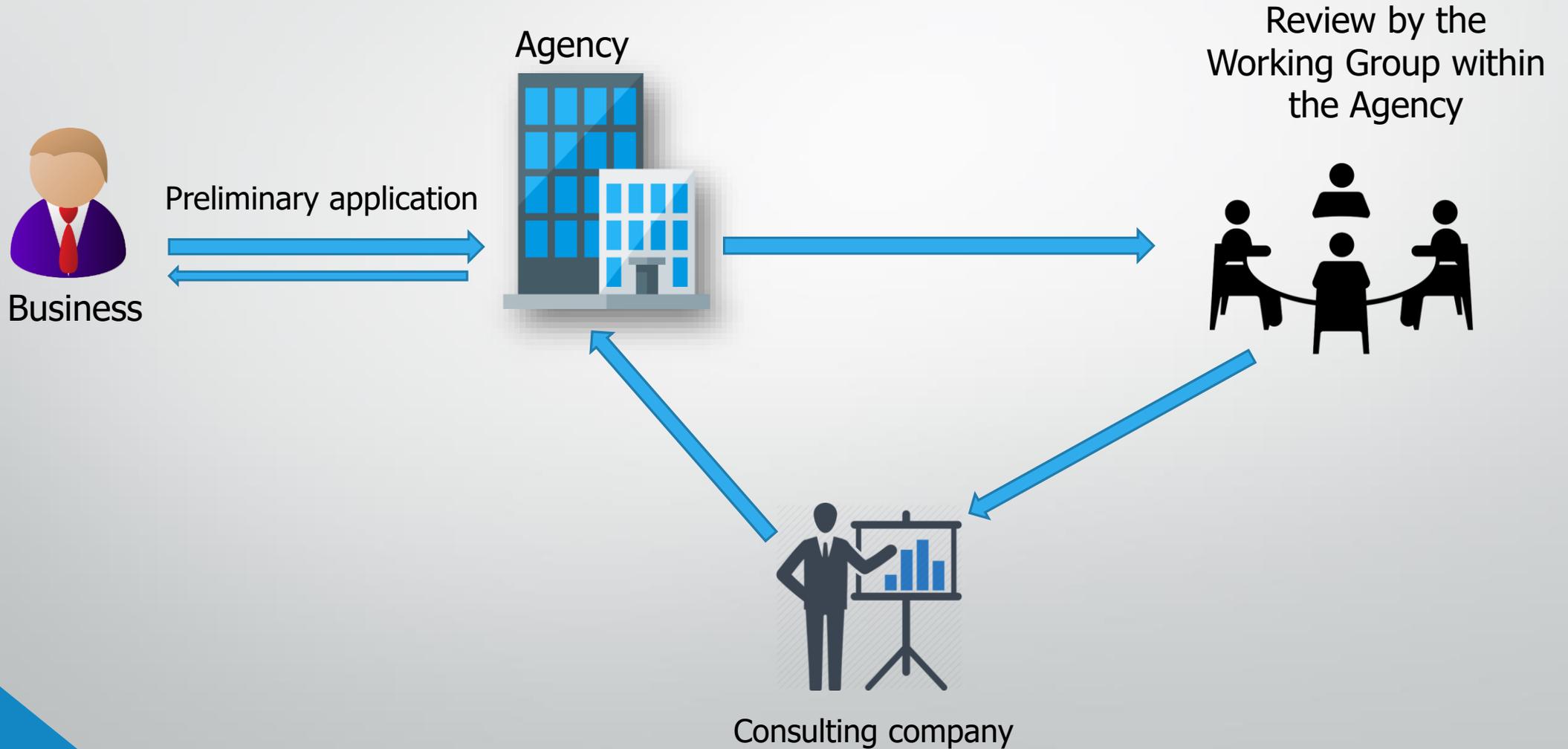


Consulting company

## Consulting company

specialized local and foreign legal and natural persons (individual entrepreneurs) - universities, institutes, special center for research and analysis, consulting firms, other legal entities and individuals specializing in this field, as well as small and medium business development centers.

# Schematic for applications



# Financing





Medium business

- Conducting training events and seminars and providing regular information support in areas identified in the training process based on the application.



## Stages

- factual definition of the problem and research purpose;
- design of methodology, research plan development and identification of required resources;
- development of instruments (data analysis schemes, interviews, guidelines for focus groups, etc.);
- collecting, analyzing, studying, structuring of data and its processing under research objectives;
- assessment of current and prospective situations of the financial indicators;
- preparation and submission of the report (inquiry, opinion, etc.).

## Conducting domestic market research

Local and foreign legal and natural persons (individual entrepreneurs) are involved in conducting domestic market research based on the contract concluded in accordance with the Law "On Public Procurement" of the Republic of Azerbaijan.

# Project Monitoring

- The Agency prepares an annual report on funded market research and presents it to the public;
- The Agency identifies the impact of the funded market research on the quality of the business activity;
- The Agency conducts an assessment of the consulting companies on the preparation of the funded market research.

